



Freedom^{ID}

Progressive Lenses

**Versatility.
 Adaptability.
 Freedom.**

Visual Freedom for Work or Play

Not everyone sees things the same way—in fact, most people’s visual activities differ widely because of varied hobbies, occupations and environments.

X-Cel Optical Company advocates the use of different lens styles and materials to accommodate those varied activities encountered daily by the individual eyeglass wearer. However, practically speaking, most people wear a primary pair of glasses most of the time. Freedom^{ID} was designed with this in mind—to be the best primary pair of progressive lenses available for every individual.

ID stands for integrated design. Freedom^{ID} combines improved visual acuity with improved fit, easy adaptation, and the benefits of several different lens materials to bring visual freedom to wearers as they move through the different activities of their lives.

Freedom^{ID} Features

Greater fit and flexibility at work and at play:

17mm Fitting Height

Great for contemporary frames, large or small

Midsize Corridor

Deeper cross section at near vision

Wide Viewing Zones

Wide cross section of clear vision at fitting point and at near

Multi-Design

Multiple designs for base curve and add power

Multiple Lens Materials

Suitable to patients’ most common activities

Flatter Curves

Improved cosmetics and better fit for more frames

Easy Adaptation

Low unwanted astigmatism, soft forgiving design

Who Benefits?

Typical presbyopes whose horizontal eye movements exceed vertical movements in common visual tasks such as driving, computer use, TV viewing, active recreational activities or hobbies.

Those who desire “high utility” of the reading area (visual acuity at 17–18mm) with the lowest unwanted astigmatic presence in both near and distance viewing areas. Perfect for reading, artistry, desk or office work and avocations of all kinds.

Eyeglass wearers who depend on their lens material to provide applied-benefits like impact and UV protection, flexibility, comfort, scratch resistance, sun and glare blocking—lens materials that meet most lifestyle and comfort needs of today’s active progressive lens wearers.

Freedom^{ID} lenses are available in the following lens materials: ArisTM TrivexTM, Clear and Transitions[®] lenses; Polarized Poly; and Glass: Clear, Photochromic and Polarized glass.

